

Brocal Cords perform at Maxwell's last lecture



BROCAL CHORDS gave a surprise performance at President Maxwell's last lecture in Sheslow Auditorium last week. PHOTO COURTESY OF DRAKE UNIVERSITY.

The Q&A also gave Maxwell a time to reflect on his accomplishments at Drake.

"One of the most important things we did is that we took Drake from an institution that was really struggling for a variety of reasons and it turned it into a remarkable, vibrant institution that it is now," Maxwell said.

At the same time, Maxwell commented on his mistakes. One of those mentioned was the infamous D-plus campaign, a campaign from 2010 that targeted potential students by catching their attention with a large D-plus.

"What we didn't think about was two things: it really pissed off the faculty and our alums, who were not the target audience for this thing," Maxwell said. "They didn't think it was as wonderfully as ironic as the 18 year olds did."

The night ended with a surprise performance from the

Brocal Chords.

Maxwell has always expressed his interest in joining the group, so they paid tribute to him.

Overall, the night allowed for Maxwell to express his thoughts and his final memories.

Although some of his favorites involved climbing Kilimanjaro, he also enjoyed what is most important to him: watching students transform.

"The other memorable moments, I think for both Maddy and me, happened almost every day," Maxwell said. "It's the interactions with students and finding out who you are and who you want to be and being apart of this wonderful enterprise of helping you launch yourself into your dreams. That is another thing we are going to take away from this place is being apart of you and apart of your lives."